



***The next generation voice-controlled speaker for the kitchen is at CES***

**Triby is the first third-party device to announce integration with the Amazon Alexa Voice Service**



**LAS VEGAS -- January 4, 2016 --** Invoxia, a French tech company, today announced that Triby is the first third-party device to announce integration with the Amazon Alexa Voice Service, after the Amazon devices Echo and the all-new Fire TV. Triby with voice recognition powered by Amazon Alexa will be available in Spring 2016. Invoxia will be located at CES BOOTH #74339 at the Sands Expo and will demonstrate Triby with Amazon Alexa throughout CES 2016.

Triby is a portable connected speaker designed for the kitchen (it has a magnetic back and a durable design), and it's already a must-have entertainment and social hub. It streams radio stations and Spotify playlists at the touch of a button with state-of-the-art sound quality. It also connects busy families who want to stay in touch throughout the day with hands-free VoIP & mobile calls, and personal doodles on its connected message board. Amazon Alexa will turn Triby into a smart kitchen assistant. Simply say "Alexa, play jazz" and Triby will play a jazz playlist, or "Alexa, ask Triby to call Mom" and Triby will place the call. Your wish instantly becomes Triby's command.

"People today spend a lot of time in the kitchen whipping up their favorite recipes, having breakfast while listening to the radio or scouring the fridge, so it's natural to have a

connected device in the kitchen to help us get through our busy days”, said Sébastien de la Bastie, Managing Director at Invoxia. “With In Vivo Acoustic® - invoxia’s far-field voice capture technology - and the Amazon Alexa Voice Service, Tribby allows people to access services from weather forecasts to adding products to their Amazon shopping list by simply using their voice.”

**Key Tribby features:**

- Wi-Fi & Bluetooth speaker
- Free Internet calls
- Connected message board
- Hands-free calling
- Voice recognition powered by Amazon Alexa

Tribby has been awarded CES 2016 Innovation awards in the Portable Media Players and Accessories and Wireless Handsets categories.

**More about Tribby**

[Watch the video](#)

Tribby is available worldwide on [Amazon Launchpad](#), [invoxia.com](#) and select retail stores at \$199 / €199

**About invoxia**

Founded in 2010, invoxia is a high tech designing, developing and manufacturing telecommunication products and connected devices. The company’s driving vision is to enhance the communication experience at home and at the office by better design, simplified VoIP user experience and exceptional sound quality with its cutting-edge In Vivo Acoustic® technology. Invoxia is a privately held company based in France with offices in Switzerland, China and USA. For more information visit: <http://www.invoxia.com/>

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