

November 29th, 2016 – Rolle, Switzerland

SWISSVOICE today announces the acquisition by ATLINKS of the Swissvoice brand and some of Swissvoice's flagship analog cordless phone models.

With this acquisition, ATLINKS will strengthen its position in the telephony business and will enter in new product domains.

"This acquisition is an important step in the development of ATLINKS. With the Swissvoice brand, we shall be able to enter into new product categories and new services in various domains," said Didier Goujard, CEO of ATLINKS.

SWISSVOICE is a Swiss company with roots established since 1893 who has developed, amongst many others, the iconic ePure phone which is sold all over the world.

SWISSVOICE is a 100% subsidiary of French company invoxia, since November 2013.

SWISSVOICE team, know-how and office remain unchanged and the company will be renamed "invoxia Switzerland". The company is repositioning its activity on CAT-IQ HD Voice handsets and VoIP solutions with new models to be introduced in 2017. By transferring to Atlinks the Swissvoice brand, invoxia Switzerland is focusing on delivering its technology to service providers, in the telecom, security and smart home domain.

"This new step in Swissvoice history enables the company to leverage its strong technological assets on market with significant growth potential. We have found in Atlinks the right team to further develop the huge potential of the Swissvoice brand and values," said Sébastien de la Bastie, MD of invoxia.



About ATLINKS:

ATLINKS is the exclusive global licensee of the Alcatel brand for home and business communication devices. It commercializes Alcatel phones and monitoring solutions via telecom operators, consumer retail and professional sales channels around the world. ATLINKS Holdings is based in Hong Kong and has subsidiaries in France, Spain, Mexico, China and more recently in Switzerland.

About SWISSVOICE (now invoxia Switzerland):

The company is a global player in the field of fixed telephony, with unique expertise in acoustics, cordless DECT and VoIP. Swissvoice, now invoxia Switzerland, is a subsidiary of the French company invoxia, with offices in Switzerland and Hong-Kong.

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