

Media alert invoxia
Paris, February 21, 2017

NVX 200, the 1st desk phone for the Slack generation



Paris, February 21, 2017 – invoxia, the innovative company specializing in connected objects for communication, enhances the expansion of unified communication by providing operators and VoIP telephone integrators with a SDK.

In a time when Slack, Workplace by Facebook and other unified communication networks triumph, the way companies communicate is evolving rapidly towards more mobility and an optimized and simplified user experience. Most employees are using their smartphones for professional purposes, thus already embracing the end of VoIP telephones.

Today, thanks to unified communication, mobile phones gain more and more performance comparing to the traditional desk phones. An entire new ecosystem needs to be created and peripheral devices should evolve accordingly to optimize unified communication, with products such as NVX 200 launched by invoxia.

Invoxia provides operators and VoIP telephone integrators with a SDK (iOS and Android) allowing them to integrate NVX 200 to their VoIP mobile apps. This way, invoxia rises up to the technological needs of professionals by offering the best of unified communication with the comfort and style of a desk phone. Centile, the leading European provider of Cloud Unified Communications and Fixed-



Mobile convergence platforms to operators and integrators, has already integrated this SDK in a native mobile app available on iOS and Android.

NVX 200 is the ideal partner at the office: it provides the smartphone with the comfort of an office phone with instant control of calls (calling, dialing, speed dialing, browsing history and contact lists) and great audio quality for an efficient and enhanced communication. Elegant and innovative, NVX 200 is compatible with all Bluetooth smartphones with micro-USB port and all iPhone models.

The dock comes with an ingenious adapter system that allows to plug the smartphone vertically. Once in place, the user can benefit from the multiple functionalities offered by NVX 200:

- Take calls in hands-free mode or with the telephone handset for a more comfortable use
- Benefit from a high quality sound, for conferences of up to 5 people
- Dial the calls straight from a physical keyboard
- Quickly access the telephone contacts and the call history of the smartphone via the physical wheel
- Use the NVX 200 with all your communication application (e.g Skype, Hangouts, FaceTime etc.)
- Charge the smartphone
- Associate contacts to speed dial keys

Backed by its users worldwide, the acoustic qualities of NVX 200 are excellent. The user can benefit from the invoxia technology In Vivo Acoustic® for a use in Bluetooth speaker or make calls in hands-free full duplex, enabling him to talk naturally to his interlocutor from up to 5 meters / 16 feet away from the device: a unique sound quality for a very competitive price comparing to other existing conference systems.

NVX 200 is straightforward to deploy in the office: it does not need an application on the smartphone, it does not need any ethernet or Wifi connectivity on the desk, you just need to plug the power supply and the device is operational. It can moreover be shared by several people.

Availability

NVX 200 is now available on the website of [invoxia](http://invoxia.com) and on [Amazon](http://Amazon.com) at the price of 249\$/249€/206£. It is compatible with Bluetooth smartphones through a micro-usb plug and iPhone lightning.

Mobile World Congress

NVX 200 will be on display at the Mobile World Congress in Barcelona, Spain, from February 27 to March 02 - Booth 5B81, Hall 5.

About invoxia

Founded in 2010, invoxia is a high tech designing, developing and manufacturing telecommunication products and connected devices. The company's driving vision is to enhance the communication experience at home and at the office by better design, simplified VoIP user experience and exceptional sound quality with its cutting-edge In Vivo Acoustic® technology. Invoxia is a privately held company based in France with offices in Switzerland, China and USA.

For more information, please visit www.invoxia.com



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