

Triby Family becomes conversational in the UK and Germany with Alexa

Amazon Alexa Voice Service Goes Live on Triby Family in both the UK and Germany. Triby Family thus becomes a fun and complete solution for communication within homes.



London, March 27, 2017 – [Invoxia](#), a leading developer of speakers and telecoms devices, today announces that the Amazon Alexa Voice Service (AVS) is available in both the UK and Germany on Triby Family, its family-friendly portable speaker, connected message board and speakerphone.

Triby Family is a portable connected speaker and radio designed for the home, and it's already a must-have entertainment and social hub. It streams internet radio stations and Spotify playlists at the touch of a button with state-of-the art sound quality. It also connects busy families who want to stay in touch throughout the day with hands-free VoIP & mobile calls, or with written messages, emoticons and personal doodles on its connected message board sent from the mobile app.

Now with Alexa, users have hands-free voice control for information from Wikipedia and the web, weather, timers and alarms, news, shopping/to-do lists, sports updates and scores, smart home features, calendar entries, and much more—with new skills being added every week.

“As a company with a specialty in creating far-field voice capture technologies, we are excited by the world of possibilities consumer products like Tribby Family offer families to improve their lives,” says Sébastien de la Bastie, Managing Director of Invoxia. “Now that Alexa Voice Service becomes British, Tribby Family becomes even more versatile and intelligent, giving people access to continually evolving cloud-based content and services.”

“As one of our first Alexa Fund companies, it’s great to see Tribby Family offer their customers Alexa integration today,” said Steve Rabuchin, Vice President, Amazon Alexa. “We believe voice is the most natural way to interact with technology in your home, which is one reason we’ve made access to the Alexa Voice Service available to device makers and developers for free.”

As one of the first non-Amazon products with a built-in Alexa experience, Tribby Family gives unprecedented access to new and exciting services. Simply say “Alexa, ask Tube Status about the Victoria Line, and Tribby Family will inform you about the tube traffic, or “Alexa, ask Just Eat to order my italian”, and Tribby Family will order Italian food from Just Eat, or “Alexa, open the Telegraph”, and Tribby Family will keep you updated on the latest news by the Telegraph, and become a way to access and control the smart home.

To learn more about Tribby Family

[Watch the video](#)

Tribby Family is available worldwide on [Amazon](#), [invoxia.com](#) and select retail stores at £159.00.

About Invoxia

Founded in 2010, invoxia is a high tech designing, developing and manufacturing telecommunication products and connected devices. The company’s driving vision is to enhance the communication experience at home and at the office by better design, simplified VoIP user experience and exceptional sound quality with its cutting-edge In Vivo Acoustic® technology. Invoxia is a privately held company based in France with offices in Switzerland, China and USA.

For more information, please visit www.invoxia.com

About the Amazon Alexa Voice Service

The Alexa Voice Service (AVS) is an intelligent and scalable cloud service that adds voice-enabled experiences to any connected product with a microphone and speaker. Customers can simply talk to their Alexa-enabled products to play music, answer questions, get news/local information, control smart home products, and more. And with the free Amazon Alexa app, customers can easily control and manage their products from anywhere.

Learn more at developer.amazon.com/avs.

Press contacts

Jean-François Kitten: jfkitten@invoxia.com +33 (0)6 11 29 30 28

Delphine Parmentier: d.parmentier@licencek.com +33 (0)1 45 03 21 77

Ilinca Spita: i.spita@licencek.com +33 (0)1 45 03 21 77 (EN)