



Press Release
Paris, October 23, 2017

Apple HomeKit has a portable smart speaker and switch – and it's called Triby!

The new Triby is available and it is Apple HomeKit-enabled.



Paris, October 23, 2017 – Invoxia today announces the release of Triby, the first portable smart speaker integrating switches for Apple HomeKit.

Always at the user's fingertips, Triby is the first smart speaker worldwide that gives greater control of the Apple HomeKit environment. It features high quality acoustics and it provides an easy listening to music and radios through its 5 direct access buttons. The new Triby now lets you control your home scenes using the Apple HomeKit ecosystem, with more than a hundred easily installed home automation items. Triby is also IFTTT-compatible.

With its numerous front preset buttons and integrated voice, temperature and humidity sensors, Tribby can create scenarios to turn on the lights, adjust the heating and close the shutters on demand, among other things.

Like the first version released by innoxia, the battery-powered Tribby is a true home companion, offering easy access to internet radio, Spotify (with Spotify Connect), and Airplay, and making it possible to make calls between Tribby and the remote Tribby application.

Technical Characteristics

- Battery: 2 to 10 days, depending on the use and environment
- Connectivity: Bluetooth and WiFi
- E-ink Screen
- Temperature and hydrometric sensors
- Stereo sound with passive radiator, power 85 dB, frequency 120 - 20000 Hz
- iOS compatibility

The new Tribby is priced at \$199,00 / €199,00 and it will be available on innoxia.com and amazon.com.

About Innoxia

Innoxia designs connected objects that facilitate daily life, and that rely on the integration of web services, artificial intelligence, and low consumption networks. Already present in the United States, France, the United Kingdom and Germany, innoxia will expand to new countries this year.

For more information about Innoxia, go to: www.innoxia.com

Press Contacts:

Ilinca Spita – i.spita@licencek.com - +33(0)1 45 03 21 77 (EN)

Jean-François Kitten - jf@licencek.com - +33(0)9 72 33 47 6

Delphine Parmentier - d.parmentier@licencek.com - +33(0)1 45 03 21 77