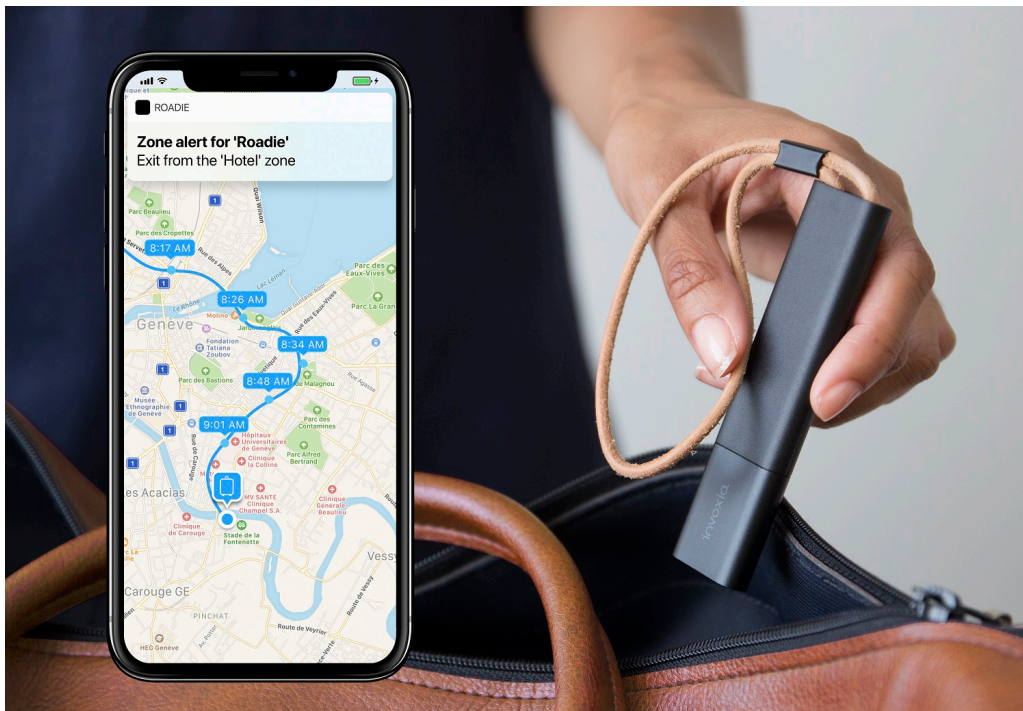


Press Release Invoxia
Paris, April 17, 2018

UNDER EMBARGO UNTIL APRIL 17TH AT 8AM

Safe and sound: Invoxia launches Roadie in Switzerland through low-power network LoRa[®] by Swisscom. This autonomous GPS tracker keeps an eye on our most precious belongings, or our loved ones.

Invoxia Roadie is the new generation GPS tracker that works on low-power networks. It watches over loved ones, keeps belongings safe, and brings back the peace of mind.



Paris, April 17, 2018 – Invoxia today announces the availability in Switzerland of Roadie, the autonomous, simple and powerful geolocation device that works with the Swisscom low-power network powered by LoRa[®]. Covering most of the Swiss territory¹, Roadie allows to keep an eye on our belongings or our loved ones, at any time.

First announced at IFA in Berlin last September, Roadie is the next-generation GPS tracker that watches over loved ones, and keeps belongings safe, wherever they are within the territory. If Geneva holds the record of car theft, no canton nor person is spared from thefts and loss. Roadie is the solution for those who no longer wish to lose what they care about. Discrete, Roadie fits anywhere: in the car's glove compartment, the motorcycle's top case, the pocket of any handbag, or the children backpacks.

¹ <http://lpn.swisscom.ch/e/our-coverage/>

Allowing to locate and trace routes, Roadie brings back the user's peace of mind and keeps its valuables and loved ones safe, wherever they are within the territory. With a battery life of up to 8 months, it can be geolocated from the smartphone, at any time.

For Serge Renouard, co-founder of invoxia *"With Roadie, we offer a small device that fits anywhere and can be located by its owner, wherever in Switzerland it may be. This technology that, until today, was pricey and limited to large logistics companies, is finally available to the public, and to SMEs"*.

High precision and autonomy

Unlike most existing trackers, Roadie does not use a SIM card, but works with Swisscom low-power network powered by LoRa®, which allows it to be more autonomous (with a battery life of up to 8 months) and more efficient. It also combines GPS and nearby Wi-Fi network locating technologies to offer the highest precision in every environment: city and countryside, inside and outside.



Roadie is available with no additional cost: it includes a 3-year subscription to Swisscom low-power network powered by LoRa®.

Advanced Features

Roadie offers several features to the user. He can define "security zones" and receive notifications whenever Roadie enters or exits these areas. He can also access Roadie's exact location on the smartphone, with GPS precision, and even trace its routes in a selected time slot. Imagine the possibilities when it comes to tracking a stolen bike or keeping an eye on your kids after school! Roadie adapts to all circumstances to make life easier.



Features:

- Includes 3-year subscription to the LoRa® low-power network
- Optimal battery life, of up to eight months, on a specific area
- Customizable tracking intensity: 2 minutes, 5 minutes, 10 minutes.
- High-precision tracking, outdoors and indoors, thanks to the combined GPS and Wi-Fi network locating technologies
- Ultra-thin black aluminum case with leather cordon
- Micro-USB charging, cable provided

Availability:

Roadie is currently available in Switzerland at the price of 149 CHF, including a 3-year subscription to the LoRa® low power network, on [invoxia.com](https://www.invoxia.com).



About invoxia

Invoxia designs and develops connected devices, speakers and telecommunication products to improve and simplify the daily life, based on web service integration, artificial intelligence and low-power networks. Invoxia is a private company created in 2013. It is based in France, and has offices in the United states and China.

For more information: www.invoxia.com

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